



Abigail Clay – Director of Student Services

Piers Telemacque – Students Union President

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Bradford College

Introductions

- Piers Telemaque
- Abi Clay



Bradford College

- 178 year history
- Extensive FE curriculum
- Vocational and Academic
- One of the largest providers of HE in FE
- Mixed economy college
- 150 undergraduate & postgraduate degrees, plus a wide range of level 4,5 and 6 professional courses
- Over 20,000 students in total
- Over 3,700 HE students



- FE students:

- 48% White

- 39% Asian

- 4% Black

- 9% Other

- HE Students:

- 50% White

- 38% Asian

- 6 % Black

- 6 % Other



Bradford

- Bradford has a population of 506,800
 - 23% of population is under 16
 - 40% of the populations lives in 20% of the country's most deprived areas
 - Bradford has a greatest percentage of young people living in poverty in Yorkshire
 - 67 or more languages are spoken in Bradford
- Sources:
 - Bradford District Local Economic Assessment 2010
 - Joint Strategic Needs Assessment 2010 Bradford Observatory
 - Key Facts for Bradford district May 2010



Student Union Timeline

- 15-20 years ago
- 10 years of concern (the dark era!)
- 7 years ago coming out of the gloom
- 5 years ago light appears
- 2 years ago light turns into red carpet



Where are we now?

- Research undertaken to underpin strategy
- (following slide)
- Senior team involved at every stage
- Strategy approved by Executive & Leadership
- Last year the College devolved responsibility for the Activities+ Programme to the SU in partnership with Sports Development Team



By 2015 we will:

*“Be an independent and sustainable students’ union, respected as a critical friend of the College and impacting positively on the lives of our members”**



Themes
of our
vision

Engaged & Active

Representatives

- Effective representation at every level
- Competitive, engaging elections
- Recognising the impact of our reps
- Improved student satisfaction

Building a Community

- Engaging clubs & societies
- Volunteering with a community impact
- Recognising the contribution of our volunteers
- Increased engagement with all groups

Supporting & Empowering

- Offer an holistic advice service
- Developing our first contact system
- Strengthening and expanding the service

Independent & Sustainable

- Registration with the Charities’ Commission
- Independent finances
- Performance management processes introduced
- Rolling cycle of strategic planning embedded

Skills & Employability

- Self-sufficient societies
- Programme of skills workshops
- Volunteering relevant to studies across the College’s provision
- Creating a leadership development programme

BRADFORD COLLEGE

**STUDENTS’
UNION**

Our Mission:

“to make the lives of Bradford College students better”



Where are we now

- Staffing :
 - Manager
 - 2 X Sabbatical Officers
 - Advisor
 - Activities Co-ordinator
 - Volunteering Co-ordinator
 - Administrative support (apprentice)
- Block Grant 2013/14 £203,000



- Successes:
 - ✓ 100% of courses have reps with training delivered face to face or on-line
 - ✓ Learner Voice Practitioner of the Year (LSIS)
 - ✓ NUS Student Union of the Year (FE)
 - ✓ Record turnout for elections for FE (1735)
 - ✓ Policy changes e.g. ID cards
 - ✓ Representation on all relevant committees
 - ✓ Board of Trustees appointed



- Challenges
 - Course committee meetings
 - College to increase understanding of responsibilities e.g. Code of Practice
 - Relationships to be as good throughout the College as they are at senior level
 - Resources



- Student perspective
- Impact and frustrations of being President of an autonomous Students' Union



- College perspective
- What is the impact and frustration of working with an autonomous Students' Union
- age and experience v age and experience



Where next?

- Short term:
 - ✓ register with Charities Commission
 - ✓ Establish Governance
 - ✓ Manage finances independently from the College
- Longer term:
 - ✓ Income generation
 - ✓ Democratic review
 - ✓ Full compliance from the College e.g. quality assurance and input from the SU
 - ✓ College to challenge the SU!





Thank you

Bradford College