

Using data to support students' associations

Phil McGuinness, Development Advisor, sparqs



 @sparqs_scotland

Student Engagement



- “students understand how they can influence their learning, and that they feel they are supported in this process” – *Colleges Scotland*
- “students actively participating in learning in ways which help them to achieve their full potential, and playing a full part in college life, including activities like student representation” – *Scottish Funding Council*
- “always ensure that the diversity of student voices is heard” – *sparqs*



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Students' Associations Objectives



- All Students feel part of a supportive institution
- All Students are engaged in their own learning
- Students work with the institution in shaping the direction of learning
- Develop formal mechanisms for quality and governance



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Think Big, then think Big Data



- What is the purpose of students' associations?
- What would you most like to know about your students?



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Challenges to effective data use



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Challenges

- Asking the right questions, at the right times
- Making big data make sense, or how to prevent data losing context
- Turning information into action





SHAMELESS PLUG

Well not entirely....



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LEAPP²



<http://elevator.jisc.ac.uk/e/4-apprentices-ideas/idea/leapp2>



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Data Led Campaigning



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How do we use data for enhancement? (or why great power brings great responsibility!)



- Survey fatigue: what other techniques can we use to gather data? How can students' associations influence institutional policy?
- Comparison or competition: how can we avoid the negative aspects of league tables and rankings? How can students participate in national conversations about improving teaching?
- Access to data: why should students and students' associations have access to data obtained by the college or university? How do we best frame the argument that information shared, is information put to use?



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Thanks for coming!



Keep in touch:

phil.mcguinness@sparqs.ac.uk



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